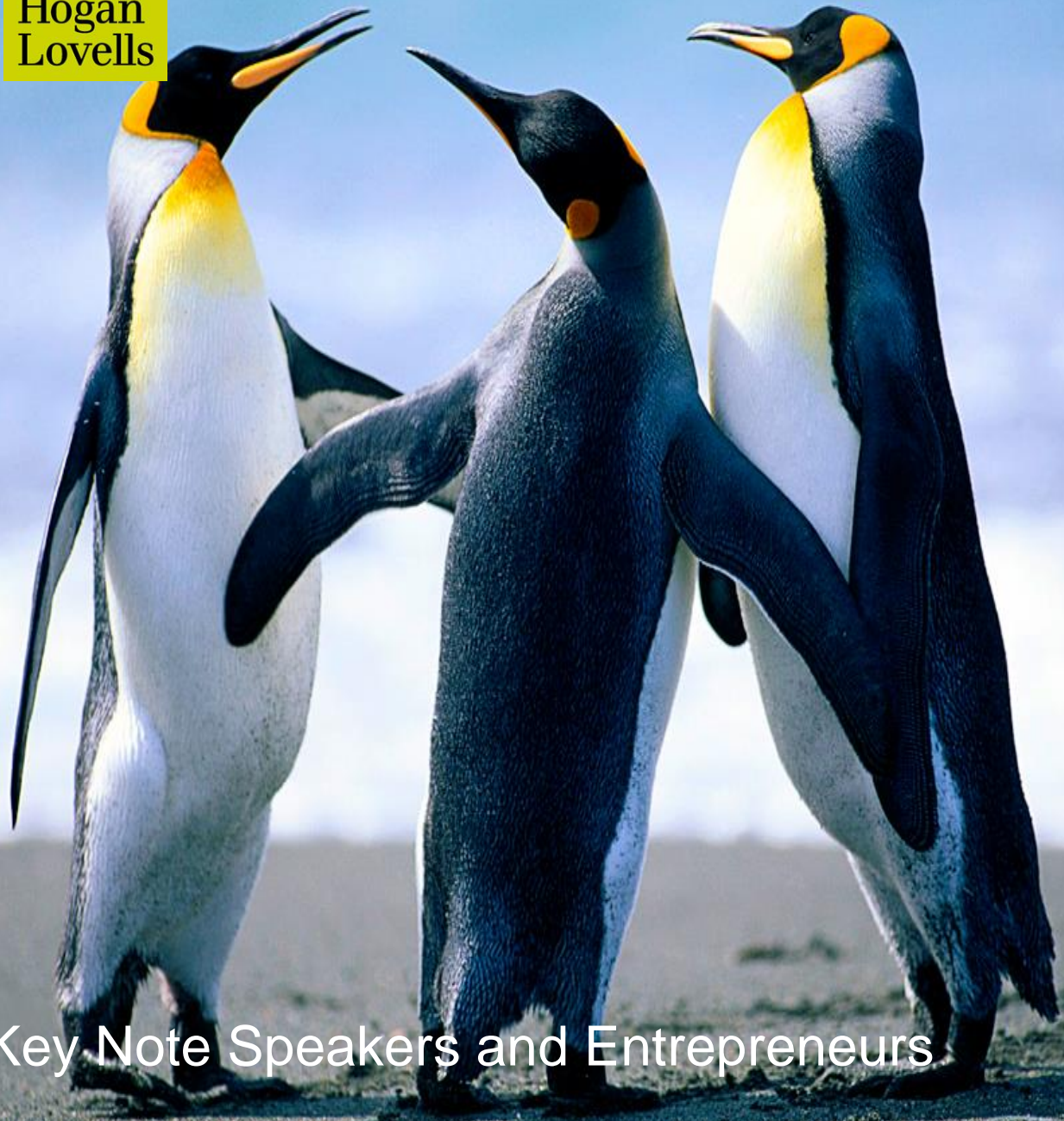


Hogan  
Lovells



Key Note Speakers and Entrepreneurs

**BASE**

**BUSINESS &  
SOCIAL ENTERPRISE**



ASHOKA

February/March



**2017**

UnLtd 



# Key Note Speaker

## **Paul Lindley – Founder of Ella's kitchen & Co-Founder of The Key is E**

Paul is one of the UK's leading entrepreneurs. He founded Ella's kitchen in 2006, with a mission to improve children's lives through developing healthy relationships with food and it's now the biggest baby food brand in the UK.

He is co-founder of The Key is E, a charity that supports entrepreneurs in Africa whose businesses benefit children.

In January 2015 Paul launched Paddy's Bathroom, a kids organic toiletries brand which, through its Drop Buy Drop program, provides clean water for children in Rwanda.

Paul believes the best businesses are those that make profits AND have a core purpose to do social good; his personal focus is upon improving the rights and welfare of children.



# Dinner Q&A session Speaker

**Tristram Stuart - Founder of the charity, Feedback and Toast Ale Ltd**

Tristram Stuart is an international award-winning author, speaker, campaigner, and expert on the environmental and social impacts of food production. His books, *The Bloodless Revolution* (2006) and *Waste: Uncovering the Global Food Scandal* (2009), have been described as "a genuinely revelatory contribution to this history of human ideas" (Daily Telegraph) and his TED talk has been watched over a million times.

The environmental campaigning organisation he founded, Feedback ([www.feedbackglobal.org](http://www.feedbackglobal.org)), is the world's foremost food charity, having spread its work into over 40 cities across all inhabited continents, working with governments, international institutions, businesses, non-governmental organisations, grassroots organisations and the public to change society's attitude toward wasting food.

It has driven changes in supermarket policies and international legislation. Its campaigns and events include Feeding the 5000, a free public feast using food that would otherwise be wasted; the Pig Idea, which seeks to change laws that restrict food waste being used to feed pigs; and, the Gleaning Network of volunteers that harvest surplus produce that would be left to rot and redistributes to UK charities.

Tristram was the winner of the international environmental award, The Sophie Prize, in 2011. He is an Ashoka Fellow, a National Geographic Emerging Explorer, a World Economic Forum Young Global Leader and, most recently, a Champion 12.3 for the UN Sustainable Development Goal of halving food waste and reducing food loss globally by 2030.

In 2016, Tristram launched Toast Ale, a beer made with surplus bread that would otherwise be wasted. All profits go to the charity Feedback.

Contact him at [www.tristramstuart.co.uk](http://www.tristramstuart.co.uk) and on Twitter @tristramstuart



# Our Partners



## **Ashoka**

Social entrepreneurs are the driving force of Ashoka's past, present and future. Their role in Ashoka's journey has evolved over time. At first, Ashoka set out to identify social entrepreneurs and showcase their impact and, through this, define the field. At the time, the term social entrepreneur did not even exist in the public lexicon.

Today, social entrepreneurs have both a name and a recognized place in society. Ashoka's pioneering role in building the field and creating the largest association of world-class social entrepreneurs—Ashoka Fellows—has directly impacted millions of people around the world. Countless more people have been impacted by the numerous pathways Ashoka has opened up for investors, partners, and influencers to contribute to the broader field of social entrepreneurship.



## **Ogunte**

With a team of highly qualified consultants, Ogunte CIC delivers a suite of customised products and services tailored to the challenges and business needs of the professionals working in the women social entrepreneurs' ecosystem.

Ogunte offers development opportunities through coaching, system design & prototyping experiences, as well as technical assistance to women social entrepreneurs and organisations who aspire to have a positive impact on women and girls.

Through our collaboration, you take away a "think and do" roadmap and a playbook to reinforce your vision, your strategy, your personal development, your inspiration, and your accountability.

## **UnLtd**

UnLtd is the leading provider of support to social entrepreneurs in the UK and offers the largest such network in the world. UnLtd resources hundreds of individuals each year through its core Awards programme.

UnLtd operates a unique model by investing directly in individuals and offering a complete package of resources; from awards of funding to ongoing advice, networking and practical support.

UnLtd supports individuals who have their social ventures firmly rooted in delivering positive social change. The Global Entrepreneurship Monitor (Harding and Harding 2008) found that there were 1.7m people leading social organisations in the UK.

UnLtd resource community entrepreneurs to start-up; support those with more established social ventures to scale up; and are committed to developing an eco-system of support to make it easier for those who need help to find it.



# Entrepreneurs



## Authenticity - Elena Rodriguez Blanco

Authenticity is an online platform that connects conscious travellers with local changemakers for travel experiences with a positive, local impact. We connect mission-aligned partners forming an ecosystem of people and organisations to transform travel to be a positive impactful experience that supports local sustainable development and helps to alleviate poverty. Authenticity is built around current unmet needs: For tourists, Authenticity addresses the problems of i) a growing need for local and authentic experiences, and ii) the need to travel responsibly by having a positive impact on the local city. For social businesses Authenticity help support their need for capital



## Evolve - John Bishop

Our mission is to help develop healthier, happier and more fulfilled pupils through hands-on mentoring, physical engagement and active learning.

Our school-based programmes are run by qualified Health Mentors, our unique solution to happier, healthier and more fulfilled pupils. They are carefully selected, trained and performance managed to help every pupil develop socially, physically, emotionally and academically. It's about the right people doing the right things in the right way.



## foraus – Regula Hess

foraus is a Swiss Think Tank with 2 offices in Zurich and Geneva. Our members are organized in local groups and thematic programs. Moreover, we have founded a spin-off on Berlin (Polis180) and a second one will shortly be established in Paris.

Each entity part of foraus global is a unique think tank tailored to local circumstances and developed by outstanding and innovative personalities.

Each think tank develops constructive, coherent and future oriented solutions for policy challenges and makes complex political realities more accessible for a boarder public.



# Entrepreneurs



## **Generationsbrücke Deutschland - Horst Michael Krumbach**

Facing demographic change and its consequences for society Horst Krumbach has created a multi-dimensional approach fostering intergenerational understanding and exchange: Generationsbrücke Deutschland (“Bridging Generations Germany”, GBD). Following a systematized methodology he builds regular, long-term relationships between kindergarten and school kids on the one hand and residents of nursing homes on the other. A raise in life quality for the elderly as well as less reservations and prejudices thus more empathy and understanding for old people in need of care are direct impacts of this easily scalable model.



## **Green Revolutions – Sandra Green**

Green Revolutions CIC help people and businesses to use cars in a smarter way. We run Co-wheels Car Club Birmingham, making clean, green driving accessible and affordable. We offer Pay As You Go driving in modern, low emission vehicles, without the hassles and expense of owning a car. When you remove your private car as your default transport choice, you are more likely to walk or cycle instead - you drive less but get out more. If you can't afford to own and run a private car, the car club gives you affordable access to a range of vehicles, when you need them, for as little as 30 mins at a time. We help keep people ‘socially mobile’, able to make all kinds of trips in a car - social, shopping, hospital visits, holidays, work, etc.



## **Hive Manchester – Damian Payton**

Hive aims to help young people get good jobs as coders, but running free out-of-school ‘digital making’ and ‘youth hack’ events for teenagers. We are helping teachers, who do not always have the up-to-date skills to teach coding, and local employers, who desperately need more coders to meet demand. At our events, young people work on ‘code challenges’ set by employers and get expert mentoring from expert coders – all in a fun, creative space. They very quickly learn the skills and collaboration that make a good coder, and sometime progress directly into the mentor companies.



# Entrepreneurs



## **Infused Learning - Tara Askham and Natalie Sharp**

We offer education to those who cannot access mainstream education. It could be mums with children who cannot afford childcare or people who need to work to pay the bills but want an opportunity to learn. Our courses are called Level 3 Access to Higher Education Diplomas. They are equivalent to 3 A Levels and are fast track qualifications to University. We deliver this via skype tutorials at a time to fit in with the student which could be 10pm at night or weekends!

We generate income by receiving advanced learning loans for our students as a subcontractor.



## **Kiron – Hannah Wahle**

Kiron Open Higher Education (gGmbH) is a non-profit organization founded in 2015 with the mission to enable access to higher education and successful learning for refugees through digital solutions. As part of an innovative educational model Kiron offers coherent curricula using MOOCs (Massive Open Online Courses) from partner platforms like Coursera and edX so that refugees can start studying regardless of their status. Courses are mostly provided in English, completely free of charge for the students and all accessible via our learning platform Kiron Campus.

Through strong partnerships with accredited universities worldwide, students have the opportunity to finish their program with a regular bachelor's degree. Today, a team of 70 employees receives further support from about 400 volunteers worldwide and a competence pool consisting of experts from relevant fields, such as professors, psychologists and business specialists.



## **Legacy Sport CIC – Shaun Fox**

Legacy Sport delivers PE, Sport and Health programmes in school and community settings. This includes training primary school PE teachers, delivering PE sessions and cycle training and holiday enrichment camps.

Our social impact aims to address the worrying childhood obesity scenario by increasing physical activity levels

Income is via a traded service for school and department for transport funding for cycle training programmes.





# Entrepreneurs

## **Tutors United – Joel Davis**

Tutors United was founded in 2012; shocked at the difference in attainment between low-income children and their wealthier peers, we decided to make a change. Equally aware of the high levels of student unemployment in the UK, we combined two problems to create a solution and thus Tutors United was born.



We now specialise in providing affordable private tutoring to the children and families who need it most, operating multiple tutoring services at various sites across the UK with plans to expand further in 2015. So far we have worked with over 400 amazing pupils, 80 incredible tutors and the proud winners of the Teach First 'Innovation Award' in 2013 and the Unltd Living it 'Enterprise award' in 2014.



## **Shifo - Rustam Nabiev**

Shifo Foundation is a non-profit organisation based in Sweden. Our vision is a day when no child dies or suffers from preventable diseases. Shifo works to strengthen health systems and child health service delivery. By working together with our partners we identify and close the gaps in health service delivery, based on reliable, relevant and transparent data and information.



We focus on child registration and follow up on children to ensure they receive all essential health services including vaccines, nutrition, growth monitoring, tracking the prevention of mother to child transmission of HIV among others. We want to ensure that every child is registered and followed-up to receive lifesaving health services during their most vulnerable time - birth, infancy and childhood, and ensure that every child grows up strong and healthy.



## **Somos Más - Maria Claudia Herrera Prieto**

We help pan-European NGOs and foundation networks like Concord and DAFNE in 3 key areas:



- Participatory organisation & strategy (develop towards more participatory organisational/governance/team models)
- Technology for Collaboration' (collaboration platforms, tools & methods that start with underlying needs of communities and working teams)
- Facilitation of participatory design processes (co-creation) for communities, services & projects



# Entrepreneurs



## SoScience – Mélanie Marcel

SoScience's programs are implemented in associated research institutes. Our initial offering is a membership. For an annual fee, we set-up 3 co-creation seminars (bringing 30 curated social entrepreneurs & scientists), dedicated support (attendees with a partnership idea merging hard science with social impact access logistic support for up to 6 months & seed funding) and 6-months trainings (140 scientists per year learn to include affordability, ethics and inclusion measures into R&D projects from the outset). Through SoScience, joint projects are launched between social entrepreneurs and scientists. Plus, members institutes are asked to define new incentives (e.g. to include social outcomes in researchers' evaluations) that they commit to apply within 5 years.



## Special iApps - Beverley Emma Dean

At Special iApps, we develop educational apps for children with special educational needs, including autism, Down syndrome, cerebral palsy, hearing impairment and other learning disabilities. For the iPad, iPhone and Android devices, which are paid apps (1 is free), available on the App Store or Google Play Store which is the source of our income. We are a small team of 4 and have children ourselves who have Down syndrome and complex needs. With the help of over 50 volunteers around the world we've translated the apps into a number of languages and sell globally. Our apps help children in the UK and in other countries. Children are underestimated and we help them learn & develop so they reach their true potential and have better outcomes in adulthood.



## The Work People CIC – David Hinton

We are Social Enterprise Recruitment Consultants.

We work with businesses to find great people for great jobs whilst putting our profits and expertise back into communities to help people have better working lives.

Businesses use us for temporary and permanent staffing, bespoke advertising campaigns and independent advice on training.

People use us to find great jobs through career consultancy, personal and vocational development programmes and our high street jobseeking office spaces.



# Entrepreneurs

The logo for Worktu, featuring the word "worktu" in white lowercase letters on a teal square background.

## **Worktu – Vini Bance**

At Worktu, we are pioneering an online marketplace that guarantees a quality teacher in every classroom, every day. Schools and teachers find each other today through big recruitment agencies, who have huge operating costs which they pass on to schools. Using technology we have created an online solution to recruiting both permanent and daily supply teachers which guarantees our schools both savings as well as top quality teachers.



## **Yes Futures – Sarah Wallbank**

Yes Futures specialises in extra-curricular personal development programmes, improving young people's confidence, resilience and access to successful futures.

Through these intensive courses we empower young people to make ambitious choices and realise their potential through developing their confidence, resilience and skills, leading to success both in and out of the classroom.

